



NINGALOO RESORT  
EXMOUTH

**MEDIA RELEASE:**

October 28, 2015

## Novotel Ningaloo Resort Exmouth - Top Novotel of the Year

The Novotel Ningaloo Resort Exmouth won three awards at the 2015 AccorHotels Pacific Franchise Awards including the top Novotel.

General Manager Darren Cossill was a joint winner of the highly coveted General Manager of the Year.

The hat trick win also included the Loyalty Award in recognition of its highly successful engagement with AccorHotels loyalty programs AccorPlus and Le Club AccorHotels,

The annual awards recognise outstanding performance and achievements of the group's franchise hotels.

The General Manager award recognises a leader who adopts the AccorHotels values of Innovation, Respect, Trust, Spirit of Conquest and Performance.

Darren said: "I'm delighted to win this award and especially pleased for the staff that their efforts have been recognised through the brand award of the Year."

AccorHotels Pacific Chief Operating Officer, Simon McGrath, said: "Our franchise hotel partners are an important and valuable part of our business and it's fitting that we recognise their outstanding contribution.

"Encouragingly the tourism sector is seeing strong performance across the country and is helping to drive the ongoing market share growth of AccorHotels and above market results for our franchise network.

"We congratulate all our franchise award winners and look forward to another exciting year ahead of growth in our franchise portfolio, as we are on track to expand to over 100 hotels in the next 12-18 months," McGrath said.

The AccorHotels Pacific Franchise Awards were held at Voyages Ayers Rock Resort on Thursday 22 October as part of the Group's annual franchise conference attended by over 70 franchisees.

[www.novotelningaloo.com.au](http://www.novotelningaloo.com.au)

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